



*BEAUTIFUL FRIEND

Bel-Ami* Dermatology

ADVANCED SKIN CARE, LASER, & SURGERY CENTER

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Kay A Johnston, M.D.
Board Certified Dermatologist

September 20, 2011

Re: Photos of patient whom you donated a Panosol II UVB light box

Dear Mr. Gold,

I would like to submit these photos of the patient whom your company donated the Panosol II UVB light box to for her recalcitrant psoriasis. She has utilized the UVB box for the past year along with topical steroids. Although there were a couple of times in which the therapy was intermittent, after about one year, she was almost completely clear! Her demeanor during this whole process went from that of almost suicidal, and not able to even present herself for potential employment as she was so drastically covered with her psoriasis, to being very satisfied and content with her outcome. Not only is it very rewarding as a dermatologist to see the patient's dermatological conditions clear, but to see them make such strides in their psychological turn around, is truly amazing and gratifying!!

These photos that I am submitting to you today do not depict the patient at her clearest point as we forgot to obtain photos when she was almost completely clear. She has not presented herself to our office for follow up for the past four months, nor has she used the light box for four months, as she had made a temporary move to a city about 4.5 hours away and was not able to use her light box. She was instructed to resume her light box therapy today and will continue while she remains back in town.

Once again, I would like to thank you and National Biological for your kindness and generosity by helping those patients who truly have no means to afford effective care for their psoriasis! I am definitely an advocate for home light box therapy!!

Sincerely,

Kay A. Johnston, M.D.

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(P.S. I am looking forward to your new "Do the right thing" campaign!!)